TWENTY23 ARDAUA REPORT







Table of Contents



01 | Overview

Our Vision
Our Mission
Our Strategic Pillars
How We Work
President's Letter
2023 Highlights



02 | Sustainability

Introduction
Update on Strategic Goals
Women's Empowerment
Action for Shea Parklands

3

3

3

3

4 5



03 | Industry Promotion

6	Introduction	12
7	Update on Strategic Goals	13
8	Policy Advocacy	14
10	Capacity Building	14
	Conferences and Events	15
	Consumer Awareness	15



04 | Quality

Introduction
Update on Strategic Goal

About this Report

Welcome to our 2023 Annual Report. This report summarizes our activities and measures progress towards our strategic objectives. The content of this report covers initiatives and achievements associated with our three main strategic focus areas: Sustainability, Industry Promotion and Quality for the fiscal period ended December 31, 2023.





05 Administration

6	Financials	18
7	Executive Committee	19
	Secretariat	20
	Membership	21

About Us



Our Vision

To be the premier platform that satisfies the strategic interests and practical needs of its members, shea stakeholders: large and small worldwide



Our Mission

and their communities



Our Strategic Pillars



Sustainability

Implementation of multistakeholder guidelines, work streams and community development projects centered on women's empowerment and environmental sustainability



Promotion

Driving global awareness on shea through technical assistance, market linkages, policy analysis and advocacy, research and conferences



Quality

Development and implementation of quality standards and best practices and capacity building training programs

How We Work



To design, develop and deliver strategies that drive a competitive and sustainable shea industry worldwide and to improve the livelihoods of rural African women

~



PRESIDENT'S LETTER

Reflecting on the past year fills me with immense pride and unwavering determination. Our journey in the global shea sector has been one of profound growth and accomplishment, driven by our unwavering commitment to investment, innovation and collaboration. Together, we have fostered a thriving environment that benefits all stakeholders involved, and our achievements stand as a testament to our collective efforts. Over the years, we have developed robust models of operation and implemented strategies that have propelled the shea sector forward. Through our relentless partnership building, advocacy and market linkages, we have unlocked opportunities that facilitate market advancement and have celebrated numerous milestones along the way. Yet, as we bask in the success of our endeavors, we are acutely aware of the need to evolve and adapt to ensure the sustainability and continued expansion of our sector.

In line with this vision, we are embarking on a journey of transformation, re-prioritizing our efforts and forging new partnerships while strengthening existing ones. Our objectives remain clear: to bridge the gap between our current state and the future we envision for the shea sector: a future marked by prosperity, sustainability and inclusivity.

Our foremost priority lies in revitalizing our parklands, particularly in critical zones like West Africa and we have already begun the work. Under the Action for Shea Parklands (ASP) initiative, we have set a bold ambition to restore 4 million hectares of shea parklands by 2030. This past year, we actively worked on raising awareness and mobilizing resources to restore and preserve these vital ecosystems. We leveraged key global events like COP 28, Africa Food Systems Summit and New York Climate Week as well as the July shea month to amplify the urgent need for parkland restoration. On the ground, we focused on protecting the existing stock of trees through advocacy campaigns, engagement with local authorities and promoting forest governance mechanisms. We have also established community nurseries, planted new seedlings and built the capacity of women collectors to repopulate our parklands. Our efforts have already begun to bear fruit! To date, we have protected 17,388 hectares of parklands and planted 695,504 new shea trees. While progress is evident, our commitment to meeting targets by 2030 and beyond must intensify.

Thank you for your continued support and dedication.

Another key focus area is attracting youth to the shea sector. Recognizing the importance of engaging the next generation, we aim to provide meaningful opportunities within cooperatives

Lastly, we continued to strengthen our supply origins through proactive stakeholder engagement at the producer country level. This year we worked actively with stakeholders in Chad, Guinea and Uganda with the aim of unlocking new supply roots. Our partnerships with donor and trade organizations have resulted in the establishment of Interprofessions in Guinea and Mali as well as the development of a growth plan to bolster trade from these strategic supply origins. To complement our efforts, we are also leveraging policies to drive the international demand for shea, specifically in key destination markets like China and the United States.

As we embark on this journey of transformation, I am filled with optimism and determination. Together, we have the power to shape the future of the shea sector and create lasting positive change for generations to come. I urge each and every one of you to join us in this endeavor, as we work tirelessly to realize our shared vision of a thriving and sustainable shea industry.

and at the SME level. By involving youth in leadership roles, facilitating access to capital, embracing digitalization and modernizing the first mile of the shea supply chain, we are creating an industry that appeals to young entrepreneurs. In collaboration with our partners, we have taken concrete steps to support this vision. From providing 120 tricycles for efficient kernel collection to introducing user-friendly apps like APP Loader, our efforts aim to empower cooperatives and drive innovation. Furthermore, through strategic partnerships with financial institutions, we have established credit histories for cooperatives, positioning them favorably for future financing opportunities. During the 2023 shea season, a total of \$799,804 in prefinancing was accessed by 181 cooperatives across the region, of which 24% was from commercial banks, making it a first in the history of the industry, and a significant milestone for women cooperative's access to finance.

Furthermore, we are committed to meeting consumer demand for responsibly-sourced ingredients. Traceability remains paramount, and this year, we operationalized the sheatraceability application: an open-source tool leveraging a tagging system and RFID technology to enhance supply chain visibility and accountability, from collection to processing. Together, we continue to revolutionize traditional practices and foster a culture of innovation and efficiency.

2023 HIGHLIGHTS

SUSTAINABILITY

Facilitated \$193.011 commercial loans for women cooperatives

Reached 60.609 women through upskilling, income diversification, sustainable livelihoods and economic independence

Provided guidance to 400+ stakeholders

on policy changes in EU, US and Africa

Provided technical assistance for industry expansion in Uganda and Chad

Organized 3 conferences

QUALITY

Reached 49,673 women with campaigns

Made available 42 warehouses to facilitate trading

> Donated 120 tricvcles to promote decent work and increase efficiency

Grafted 34,936 shea seedlings

Planted 634,613 new shea and non-shea trees

Launched the shea traceability tool





Conducted policy review and analysis to expand market opportunities in the U.S. and China

21 presentations at conferences

> Participated in COP 28, **AGRF Summit and New York Climate** Week

~

One on one coaching for 121 SMES





Sustainability

The Global Shea Alliance prioritizes the dual pillars of women's empowerment and environmental preservation. As we steer our industry towards sustainable development, we recognize the imperative of investing in these fundamental principles. With shea's rising prominence in the global market, our commitment to sustainability becomes not only essential but imperative. Through our united efforts, we are forging a path that ensure lasting environmental stewardship while fostering equitable opportunities for all stakeholders.

Section Overview

- 07 Update on Strategic Goals
- 08 Women's Empowerment
- 08 Warehouses for Women Shea Collectors
- 09 Business Development Services
- 09 Health and Safety of Women Collectors
- 10 Action for Shea Parklands
- **10** Protection of Existing Resources
- **10** Planting and Growing of New Trees
- 11 Promoting Shea Parkland Restoration





Our Sustainability Goals and Progress

Through strategic partnerships, innovative solutions and unwavering dedication, we are creating a future where the shea industry stands as a symbol of responsible stewardship and nclusive arowth

Our Goals by 2025

Build the capacity of 250,000 shea collectors through sustainability activities





Protect 2 million hectares of parklands and grow 5 million shea and non-shea trees

Facilitate contributions of >\$50M toward sustainability initiatives



Our Progress







Supported 177,231 women through comprehensive capacity building initiatives, fostering their transition into sustainable micro-enterprises

Preserved 17,388 hectares of shea parklands and planted 901,211 shea and non-shea trees through community engagement, skill transfer and private sector partnerships to safeguard critical ecosystems and biodiversity

Mobilized \$31,047,726 in combined investment from donors and the private sector towards sustainability initiatives

Warehouses for Women Shea Kernel Collectors

A pivotal aspect of fostering empowerment among women collectors lies in ensuring their equitable participation within the value chain, wherein they receive fair compensation commensurate with their contributions. This necessitates the implementation of structural solutions that strengthens their trading capabilities, thereby enhancing their position within the market ecosystem. A key component of our sustainability initiatives is the establishment of warehousing solutions. These warehouses serve as multifaceted hubs enabling cooperatives to increase aggregation, enhance product quality and attract potential buyers. Moreover, they act as fundamental pillars for facilitating women's access to financial resources and unlocking additional income opportunities.

In 2023, GSA members and donor partners delivered a total of 42 warehouses, through new constructions, renovations and rentals to cooperatives in Benin, Burkina Faso, Ghana, Mali and Nigeria. Furthermore, we began optimizing the usage of warehouses, transitioning them from mere aggregation points to a launchpad for product traceability. We initiated the development of the shea traceability tool, an open-source resource that leverages a tagging system and Radio-Frequency Identification (RFID) technology to manage the movement of kernels and butter from the warehousing point to the industrial off-taker. The industry-wide deployment of this tool will significantly enhance transparency and accountability across shea value chains.

42 WAREHOUSES ACCESSED

13,832MT **OF SHEA KERNELS TRADED THROUGH** WAREHOUSES

17.814 WOMEN BENEFITTING FROM THE WAREHOUSE SYSTEM

SHEA TRACEABILITY **TOOL LAUNCHED**

Developing Shea-Specific Financial Products

In 2023, Advans Ghana Savings & Loans Ltd, partnered with the Global Shea Alliance under the Shea Business Empowerment Program (SBEP) project funded by the Mastercard Foundation to pilot a financing scheme for women shea cooperatives. This collaboration was inspired by our commitment to fostering financial inclusion for women-led businesses and empowering local communities.

To kickstart the process, we conducted a comprehensive assessment of the selected beneficiary cooperatives on various criteria including registration with the Department of Cooperatives, access to a warehouse for aggregation and having a commercial off-taker. Further, we engaged the commercial buyers to agree on a 30% loan guarantee while Advans bears the remaining 70%. Subsequently, we organized a tripartite meeting with the commercial off-takers and cooperatives to discuss the terms of the loan. The selected women beneficiaries also received financial literacy trainings on their responsibility under the arrangement.

Between June 1- 12, we disbursed an equivalent of \$48,431 to 12 cooperatives. Following the disbursement, officers of Advans Ghana conducted routine visits to the cooperatives' warehouses to monitor the progress of aggregation. At the end of the five-month loan period, there was a remarkable 100% repayment of the loans from the cooperatives, resulting in the recovery of approximately \$52,785. Simultaneously, the cooperatives delivered 204MT of kernels to commercial buyers.

To celebrate the success of the pilot, Advans Ghana donated 12 digital weighing scales and 319 cutlasses to beneficiary cooperatives to promote better warehouse management practices and agricultural activities respectively. Further, Advans Ghana is looking to expand this facility to benefit more than 55 cooperatives for the 2024 shea season.



G Kwabena Darko added item supplied by Paul Mainoo Search tag records to batch Dashboard Search for an RFID Tag number to see a Mon, 27 Mar 2023 14:46:50 GMT trace Sers Kwabena Darko received item supplied by Paul **RFID Tag number** Mainoo Goods 12345 Mon, 27 Mar 2023 14:46:50 GMT 😠 Warehouse Buver Warehouse-User added item supplied by GT 4563-22 to batch at Humus Warehouse Vehicles Mon. 27 Mar 2023 14:53:48 GMT Clients Buyer Warehouse-User received item supplied by GT 4563-22 at Humus Warehouse Reports Mon, 27 Mar 2023 14:53:48 GMT Analytics

For more information about the traceability tool, please contact Prince Nunoo (p.nunoo@globalshea.com)

Business Development Services

The dynamic nature of the business landscape underscores the importance of providing women with tailored business development services through effective channels. The objective of the GSA is to address the business support needs from three key angles: comprehensive trainings, access to finance and digitization efforts aimed at enhancing efficiency and fostering youth engagement.

As part of our strategic plan, we established a goal to reach 250,000 women over a five-year period (2020 – 25). In 2023, we reached an additional 60,609 individuals, bringing our cumulative progress to 71% of our target. Specifically, our focus encompassed enhancing capacity in accessing market information, business readiness, sales transactions and financial management. In addition to traditional in-person training methods, we diversified our approach by incorporating radio programs, automated voice messaging and on-the-ground coaching by student interns. Further, in Ghana, our partnership with the Department of Cooperatives facilitated registrations and certificate renewals for numerous cooperatives, securing legal recognition and rendering them eligible for various government small business interventions. Importantly, this effort enhances their engagement with the private sector and formal financial institutions, improving their ability to tap into additional funding sources and other support programs.

We also began to leverage digitization to better streamline operations and increase efficiency within shea cooperatives. This year, we introduced the *APP Loader*, a user-friendly application which provides exclusive real-time market insights to women in shea processing. Access to this information enables them to make more informed decisions about pricing and market trends, ultimately enhancing their competitiveness in the industry. Beyond this, we are enhancing our interventions to attract more youth into the sector. We are focusing on integrating them into the cooperative structure by building on their formal education and positioning them more visibly at the leadership level. Empowering youth to take on key cooperative activities such as record-keeping, is vital to the ongoing success and sustainability of the cooperative, while also fostering a new generation of leaders in the shea processing industry.

\$799,804 PREFINANCING ACCESSED BY COOPERATIVES

73 COOPERATIVES SUPPORTED DURING THE YEAR

5 RADIO PROGRAMS AND **19,000** MARKET INFORMATION MESSAGES DISSEMINATED

120 STUDENT INTERNS PROVIDING ON-SITE COACHING TO COOPERATIVES

Health and Safety of Women Collectors

Developing the capacity of women's groups to enhance the health and safety of shea kernel collection and processing is a critical initiative necessitating strategic interventions to reduce health risks and establish robust safety protocols. Through a combination of tailored capacity building initiatives and introduction of processing technologies, significant improvements are being achieved.

One effective ongoing measure implemented by the GSA to reduce the incidence of injuries is the provision of tricycles to women cooperatives, aimed at alleviating the physical strain associated with transporting shea kernels from farms to warehouses. These tricycles not only reduce the risk of skeletal injuries and strains but also improve operational efficiency, enabling faster and more convenient transportation.

This year, a total of 120 tricycles have been distributed to women cooperatives across sheaproducing countries. Furthermore, recognizing the critical role of personal protective equipment (PPE), cooperatives also received essential gear such as 8,211 boots, 32,576 hand gloves and 825 rain coats, vital for safeguarding the health and well-being of women shea collectors during their activities.

In addition to equipment provision, comprehensive training programs on health and safety practices were undertaken for women collectors in Benin, Burkina Faso, Côte d'Ivoire, Ghana, Mali, Nigeria and Togo.These training sessions cover crucial topics including proper lifting techniques, ergonomic practices, injury prevention and emergency response

70,999 WOMEN TRAINED IN HEALTH AND SAFETY BEST PRACTICES 41,688 PPES DONATED

2 ZERO HUNGER

4 QUALITY EDUCATION

5 GENDER EQUALITY

ø

8 DECENT WORK AND ECONOMIC GROWT

1

.....

procedures. Collectively, these interventions equip women with the knowledge and skills necessary to mitigate risks and promote safer working environments while enhancing the overall health and safety standards within the shea processing industry.



9

 \sim

The pressing issue of declining shea parklands in major producing countries prompted the establishment of the Action for Shea Parklands (ASP) initiative back in 2020. Designed with a clear objective

TO PLANT 10 MILLION TREES AND PROTECT 4 MILLION HECTARES OF SHEA PARKLANDS BY 2030, ASP IS A CRUCIAL INITIATIVE IN SAFEGUARDING OUR INVALUABLE ECOSYSTEM

It represents a holistic approach to shea parkland restoration, balancing immediate interventions with long-term strategies. ASP was designed within the framework of the GSA's sustainability program, building on the three key eco-system workstreams: parkland management trainings, research and development of planting materials and conservation projects. Central to ASP's strategy are three pillars:

PROTECTION PLANTING AND GROWING PROMOTION

Protection of existing resources

The *Protection* pillar of the ASP initiative targets the preservation of existing resources recognizing the complex systemic challenges jeopardizing the sustainability of shea parklands. Through innovative approaches and collaborative efforts, ASP strives to mitigate the factors driving degradation and depletion of tree populations. This entails a dual focus on parkland management trainings and tree conservation initiatives.

In 2023, 24,765 women shea collectors and their communities underwent extensive training sessions focusing on vital aspects of parkland management. These sessions covered a spectrum of topics including agroforestry practices, soil and water conservation, agro silvo pastoral land use and bushfire prevention,

24,765 WOMEN TRAINED

200+ COMMUNITIES ENGAGED

Planting and growing of new trees

The *Planting* and *Growing* pillar of the initiative prioritizes taking immediate action to cultivate new trees, particularly shea trees. This proactive approach not only replenishes dwindling shea populations but also lays the groundwork for long-term sustainability.

The GSA has continued to expand our efforts in researching and developing planting materials, with a strong focus this year on scaling up through the establishment of community nurseries. We established a total of 31 nurseries, raised 746,657 shea seedlings and 138,770 indigenous tree seedlings including tamarind, mahogany, dawadawa, acacia, baobab and kapok. This deliberate integration of shea and non-shea trees ensures a holistic approach to promoting environmental sustainability, enhancing biodiversity and achieving broader ecological goals such as reducing carbon emissions and preventing soil erosion.

Additionally, we explored direct seeding as another approach to afforestation. In Benin and Ghana, women shea cooperatives planted 508,127 new shea trees through this method. In Benin specifically, cooperatives experimented between planting seeds directly and pre-germinating them before transplanting. The

equipping community members with essential techniques to enhance tree productivity and increase the density and diversity of trees in agroforestry parklands.

Despite significant strides, the menace of tree felling for charcoal production persists as a major challenge. To counter this threat, we have continued to focus on shea tree conservation by promoting the cultivation of alternative fuel wood species and scaling up the adoption of improved cookstoves. Throughout the year, 19,200 alternative fuel wood such as cassia were planted. Furthermore, 6,367 improved cookstoves were constructed by or donated to women cooperatives across producing countries, contributing to reducing the need for firewood.

19,200 ALTERNATIVE FUELWOOD SPECIES PLANTED

ACTIVITIES IN 6 COUNTRIES

results varied, influenced by factors such as planting timing, seed source and post planting practices. Generally, areas that planted pregerminated seeds saw higher success rates compared to those that seeded directly. This exercise also raised awareness among women shea collectors about the viability of the direct seeding method for planting shea trees.

While efforts are underway to repopulate shea parklands, we are keenly aware of the long gestation period of shea trees, which can extend to about 15 years before fruiting. To address this challenge, we are building the capacity of women collectors in grafting, thereby reducing the gestation period. In 2023, the GSA provided technical grafting training to 610 women shea collectors, who subsequently supported in the grafting of 34,936 shea seedlings. Transferring this knowledge to women collectors is strategic, as it enhances their capacity as first-level responders and provides an additional source of income. We have also established a demonstration plot for grafted seedlings which will allow us to assess and document the impact of grafting and further refine our repopulation strategy.

508,127 **SHEA TREES** PLANTED THROUGH DIRECT SEEDING

35,897 SHEA SEEDLINGS PLANTED

 $\overline{}$

610 WOMEN **UPSKILLED ON GRAFTING** TECHNIQUES

34,936 SHEA **SEEDLINGS GRAFTED**

10,600 GRAFTED **SEEDLINGS**

1 GRAFTED

SHEA DEMONSTRATION PLOT SET UP

90,589 **INDIGENOUS** TREE SPECIES PLANTED

ACTIVITIES **IMPLEMENTED IN 6** COUNTRIES

Promoting shea parkland restoration

The *Promotion* pillar highlights the crucial role of advocacy and awareness-building in advancing efforts to restore shea parklands. Recognizing the urgency of this cause, our aim is to prioritize shea parkland restoration, garnering support and mobilizing resources for sustained conservation efforts. Through a multifaceted approach including targeted campaigns, educational initiatives and strategic partnerships, we are catalyzing a global movement towards preserving shea parklands.

In 2023, we continued an established tradition of dedicating the entire month of July as Shea Month. This innovative campaign served as a platform to amplify the need for immediate action, utilizing various social media channels to raise awareness, share resources, provide training sessions, and engage the public. Throughout the month, we shared a total of 103 content pieces, reaching a diverse global audience. Shea Month not only highlighted the urgency of preserving shea parklands but also fostered a sense of collective responsibility among stakeholders worldwide.

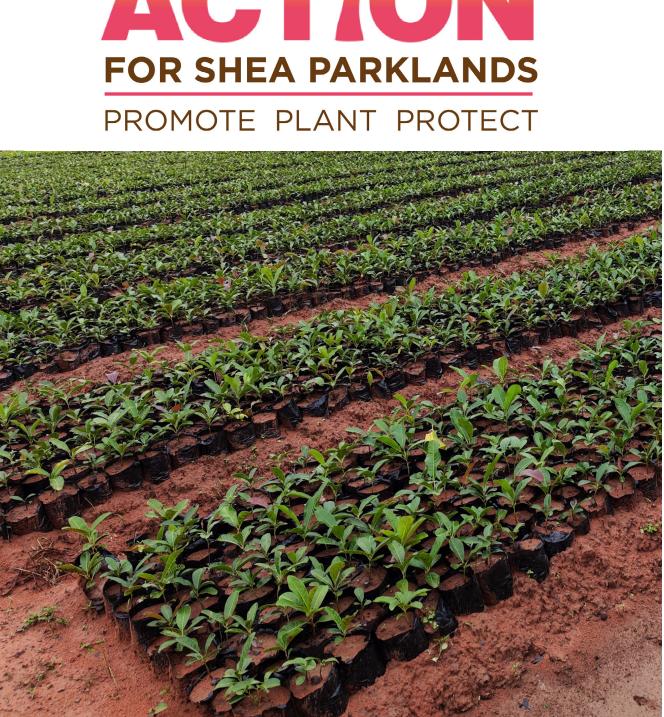
We also increased our global engagement participating at key events such as COP 28, the Africa Food Systems Summit and New York Climate Week leveraging these notable platforms to amplify our message and garner support for shea parkland restoration. These gatherings served as pivotal moments to engage with policymakers, industry leaders and environmental advocates, sparking discussions and partnerships aimed at driving meaningful change. **13** LISTENER RADIO PROGRAMS EDUCATING COMMUNITIES ON PROTECTION RECORDED

7 presentations at COP28 UAE

BECAME MEMBERS OF THE

Global EverGreening Alliance Global Alliance for a Sustainable Planet





13 CLIMATE ACTION

15 LIFE ON LAND



Industry Promotion

The GSA is dedicated to accelerating the growth of the shea sector through strategic promotional initiatives and advocating for effective policies. Our focus lies in raising consumer awareness and driving demand by actively identifying untapped markets, cultivating new customer bases and exploring innovative applications of shea. Additionally, we offer comprehensive support to industry stakeholders, providing them with essential resources and guidance to excel in this dynamic landscape.

Section Overview

- 13 Update on Strategic Goals
- 14 Policy Advocacy
- 14 Regional Engagements
- 14 International Engagements
- 14 Global Engagements

14 Capacity Building

14 SME Support14 New Sourcing Markets

15 Conferences and Events15 Consumer Awareness



Our Promotion Goals and Progress

Graine du Fas

Propel the shea sector towards sustained prosperity by fostering a global appreciation of its unique benefits and functionality, while concurrently amplifying demand and unlocking new markets worldwide

Our Goals by 2025

Broaden the use of shea to 3 new markets via policy or innovation.









Undertake 2 policy engagements to harmonize legal frameworks across at least 3 African countries

TION Shea

Increase processing of shea & shea derivatives in Africa above 50%



Increased use of shea in 3 markets achieved through innovation and policy: the development of shea oil, Indian FSSAI regulation and China market analysis





~

Regional Engagements

Ghana: Since its establishment in 2019, the GSA has collaborated closely with the Tree Crop Development Authority (TCDA). Our partnership aims to shape pro-market policies and develop strategies that benefit the Ghanaian shea sector. Recently, in 2023, the TCDA initiated discussions on implementing a farmgate floor pricing system for shea kernels and handcrafted butter. To support this initiative, the GSA has provided essential technical information and industry insights to guide discussions. The GSA is also leading stakeholder consultations to further refine these pricing mechanisms and ensure they align with the needs of all industry participants.



International Engagements

China: In pursuit of strategic expansion opportunities, we assessed China's viability as a significant destination market for shea products. Capitalizing on the regulatory adjustments enacted by the National Health and Family Planning Commission of China (NHFPC) in 2017, we undertook an economic evaluation. Our findings indicate a positive outlook, with projections pointing to a twofold increase in shea demand within China by 2027. Notably, we anticipate a surge in exports for shea butter as Cocoa Butter Equivalent (CBE). Furthermore, driven by China's escalating demand for edible vegetable oils, our assessment projects an impressive annual growth rate exceeding 10% for shea olein from 2023 to 2027.

United States: While previous efforts by GSA members has led to increased direct exports of shea from West African producing countries to the U.S., there remains a significant untapped opportunity in the American food market. As we

await the FDA's decision regarding the use of shea in chocolate, we are actively exploring alternative strategies to unlock shea's potential in this market. One such avenue we are investigating is the Temporary Marketing Permit (TMP), which allows companies, trade associations or law firms acting on behalf of multiple entities to petition the FDA for a specified deviation from a standard of identity. This regulatory pathway enables the introduction of products to gauge consumer feedback during the waiting period, which can extend up to 15 months. In collaboration with our legal counsel, Sidley Austin LLP, the GSA organized a technical webinar to provide insights into navigating the regulatory landscape, including the potential utilization of the TMP. The webinar provided a platform for members to engage directly with experts, exchange ideas and strategize on how to effectively leverage emerging opportunities in the industry.

SME Support

In 2023, the GSA provided a comprehensive support program to 109 SMEs in Ghana. The program featured a blend of technical training sessions and personalized coaching, designed to enhance these enterprises by integrating core business functions into their operations. As a direct result, 10 of these enterprises successfully secured an equivalent of \$43,972 in loans and grants from three prominent financial institutions. Further, in Nigeria, 12 diverse businesses across varying scales underwent a specialized capacity building program focused on leveraging Corporate Social Responsibility (CSR) to enhance their competitiveness in the European market. This project was done in partnership with the Centre for Promotion of Imports from Developing Countries (CBI) of the Netherlands Foreign Affairs. The 12 beneficiaries participated in CSR awareness training workshops, undertook an online CSR self-assessment and underwent a comprehensive baseline audit of their operational frameworks. Furthermore, each participating company is presently receiving tailored coaching aimed at seamlessly integrating CSR principles into their overarching business strategies, thereby ensuring sustained growth and ethical operation in today's global marketplace.



New Sourcing Markets

New Sourcing Markets: The majority of exported shea originates from West Africa, primarily from Benin, Burkina Faso, Côte d'Ivoire, Ghana, Guinea, Mali, Nigeria and Togo. This is due to the high stearic acid content, crucial for Cocoa Butter Equivalent (CBE) production. However, with growing demand, diversification becomes imperative. The GSA is strategically focusing on developing other supply markets in East and Central regions. In 2023, our efforts in Uganda and Chad exemplified this commitment.

In Uganda, shea is a prioritized crop in the country's development plan with some preliminary efforts including the formation of a national-level association, undertaken to develop the sector. However, there is an opportunity to better align the interests of different stakeholders and effectively propel the industry forward. To address this, the GSA engaged stakeholders and identified opportunities for industry growth. In Chad, partnering with the Sustainable Trade Initiative (IDH), we conducted a comprehensive market mapping and analysis. This initiative aimed to define a unified action plan for the Chadian shea industry, acknowledging the infrastructural gaps and the absence of industry players. Subsequent to this



SIDLEY

 $\boldsymbol{\wedge}$

ESG Risks and Opportunities in the EU: Recent Regulatory Developments

Global Engagements

Sustainability regulations in key shea export markets, including the U.S., EU and Asia, are rapidly evolving. To meet these changing requirements, companies must adapt their practices related to reporting, performance and communication on sustainability To support companies in navigating these regulatory shifts, the GSA partnered with Sidley Austin to sensitize over 450 participants across three annual conferences. These sessions aimed to raise awareness of the scope and implications of regulatory changes, ensuring that businesses are well-informed and prepared to comply with evolving sustainability standards.

analysis, the GSA organized a stakeholder workshop to validate findings and devise strategies for industry development and market integration.



Conferences and Events

We strategically leveraged conferences and key global events as instrumental avenues to propel the shea industry forward. In 2023, the GSA organized three flagship conferences across Africa, Europe, and North America, bringing together a total of over 450 stakeholders. These gatherings served as dynamic forums for stakeholders to engage in substantive discussions on pressing industry issues. Furthermore, we actively participated in 12 events spanning multiple continents, seizing each opportunity to advocate for the utilization of shea, shed light on industry challenges and foster crucial partnerships. Through our concerted efforts at these events, we continue to drive meaningful progress and collaboration on a global scale.



Consumers Awareness

In 2023, the GSA focused on promoting shea to the end-consumer by amplifying our presence and impact through robust social media outreach. Our mission is clear: to educate and inform. Leveraging platforms such as Facebook, Instagram, LinkedIn and X(formerly Twitter), we strive to foster a deeper understanding among shea consumers and stakeholders regarding sustainability, promotion efforts and quality standards.

Throughout the year, we consistently shared educational content and updates across our social media channels, totaling more than 450 impactful posts. These posts not only highlight our ongoing work but also serve as a platform to raise awareness about shea, its challenges as well as its importance as a natural, multi-functional renewable ingredient.



Quality

The GSA is committed to prioritizing quality production standards to enhance the competitiveness of the shea industry. By promoting high standards in every aspect of production, from harvesting to processing, the Alliance aims to elevate the reputation of shea products on the global market. We are achieving this through the development of best practices, innovation and collaborative efforts with stakeholders across the supply chain.

Section Overview

17 Update on Strategic Goals

17 Recap of 2023 Activities





Our Quality Goals and Progress



Foster industry-wide commitment to quality standards, driving demand and ensuring sustained success in the global marketplace

Our Goals by 2025

Reach 250,000 shea collectors to improve kernel quality





The journey towards producing high-quality shea kernels, butter and other derivative products starts right at the parklands. To ensure this quality, GSA Sustainability partners focus on empowering the upstream actors who are closest to the shea resource. Through continuous investment in capacity building, the GSA facilitates this process by providing trainings and accessible resources such as guality posters and manuals to stakeholders.

In 2023, a significant effort was made to enhance the skills of women shea collectors and processors in Ghana, Burkina Faso, Côte d'Ivoire, Mali and Nigeria. 49,673 women participated in practical training sessions focused on improving their practices and standards. Specifically, the training sessions for kernel collection emphasized best practices, including timely parboiling of fruits to prevent germination, adherence to industry standards for parboiling (such as water volume and boiling duration) and other essential techniques for drying and sorting.On the butter side, the trainings were customized to address specific buyer preferences, ensuring that the final product meets desired criteria regarding color, texture and smell.

Centralize 10 quality standards across producer and consumer markets





Achieve 1 groundbreaking innovation to improve kernel quality

Our Progress

Recap of 2023 Activities

Financials

Revenue

\$5,860,759 in 2023

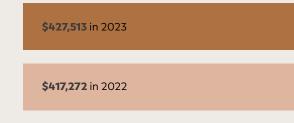
\$4,890,812 in 2022

\$3,706,455 in 2021

Expenses

\$5,850,518 in 2023	
\$4,901,243 in 2022	
\$3,421,273 in 2021	

Accumulated Funds



\$427,703 in 2021

INDEPENDENT AUDITOR'S REPORT TO THE EXECUTIVE COMMITTEE OF GLOBAL SHEA ALLIANCE

REPORT ON THE AUDIT OF THE FINANCIAL STATEMENTS

Our opinion

In our opinion, the accompanying financial statements give a true and fair view of the financial position of Global Shea Alliance (the "Organisation") as at 31 December 2023, and of its financial performance and its cash flows for the year then ended in accordance with International Public Sector Accounting Standards (IPSAS) and in the manner required by the Companies Act, 2019 (Act 992).

What we have audited

We have audited the financial statements of Global Shea Alliance for the year ended 31 December 2023.

The financial statements comprise:

- · statement of financial position as at 31 December 2023;
- statement of financial performance for the year then ended;
 statement of changes in net assets for the year then ended;
- statement of cash flows for the year then ended; and
- the notes to the financial statements, which include a summary of material accounting policy
- information and other explanatory information.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We are independent of the Organisation in accordance with the International Code of Ethics for Professional Accountants (including International Independence Standards) (the Code) issued by the International Ethics Standards Board for Accountants and the independence requirements of section 143 of the Companies Act, 2019 (Act 992) that are relevant to our audit of the financial statements. We have fulfilled our other ethical responsibilities in accordance with the Code.

Other information

The Executive Committee is responsible for the other information. The other information comprises the Corporate Information and the Executive Committee Report but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

INDEPENDENT AUDITOR'S REPORT TO THE EXECUTIVE COMMITTEE OF GLOBAL SHEA ALLIANCE (CONTINUED)

Auditor's responsibilities for the audit of the financial statements (continued)

- Conclude on the appropriateness of the Executive Committee's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organisation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organisation to cease to continue as a going concern; and
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Executive Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Executive Committee with a statement that we have complied with relevant ethical requirements regarding independence, and have communicated with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

The Companies Act, 2019 (Act 992) requires that in carrying out our audit we consider and report on the following matters. We confirm that:

- i) we have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit;
- in our opinion proper books of account have been kept by the organisation, so far as appears from our examination of those books; and
- the organisation's statement of financial position and organisation's statement of financial performance are in agreement with the books of account.

The engagement partner on the audit resulting in this independent auditor's report is Maxwell A. Darkwa (ICAG/P/1143).

Pricewsterboneleppers PricewaterhouseCoopers (ICAG/F/2024/028) Chartered Accountants Accra, Ghana 20 March 2024



6

Executive Committee Members



Mamatou Djaffo President Women's Groups Representative President, Fédération Nationale des Productrices d'amandes et de beurre de Karité du Bénin (FNPK)



Ali Saidu Vice President Suppliers Representative Co-Founder, Salid Agriculture Nigeria Ltd



Laura de Gruijter Vice President Suppliers Representative Sustainability Manager, Bunge Loders Croklaan



Francesca Brenda Opoku Brands and Retailers Representative CEO, Solution Oasis Ltd.



Paola Nogales Brands and Retailers Representative Raw Material Responsible Sourcing Manager, Ferrero Group



Theophane Antoine Bougouma Burkina Faso Representative CEO, EBT Trading



Mohammed Ahmed Kontagora Nigeria Representative CEO, Shea Agro Nigeria Ltd



Elisabeth Tchalla Togo Representative CEO, Société Togolaise de Karité



Mariko Moriba Mali Representative Sales and Marketing Manager, Coprakazan



Julius Atudeko Awaregya Ghana Representative Director, ORGIIS Ghana



Tom Skirrow Non Profits Representative CEO, Tree Aid

Advisory Board













19

Secretariat



Aaron Adu Managing Director



Olawunmi Osholake Deputy Managing Director



Marie Veyrier Development Director



Doris Anum-Dorhuso Finance Director



Frank Gyabaah Financial Controller



Cecilia Shardey Program Manager



Cindy Laird Communications Manager



Cornelius Kakrabah Business Development Manager



Component Manager



Edwin Zuta Partnership Manager



Eugine Degurah Monitoring and Evaluation Specialist



Ebenezer Amponsah Membership Officer

Accounts Manager



Diana Alatiah Office Assistant



Nestor Dèhouindji Regional Office Manager



Prince Nunoo Members Project Manager



Felix Oppong Field Officer



Edward Osei Bonsu Monitoring and Evaluation Coordinator



Razak Abdul Mahama Susane Kudiabor Field Officer Administrative Officer





Alberta Owusu-Ansah Bouraima Adam Office Assistant Office Assistant



Officer



Sedjro Joël Agossa Agathe Agbeshie Administration and Finance













Kingsley Mensah



Maurice Nkrumah Monitoring and Evaluation Manager





Emefa Ababio Communications Officer



Samuel Owiredu Driver

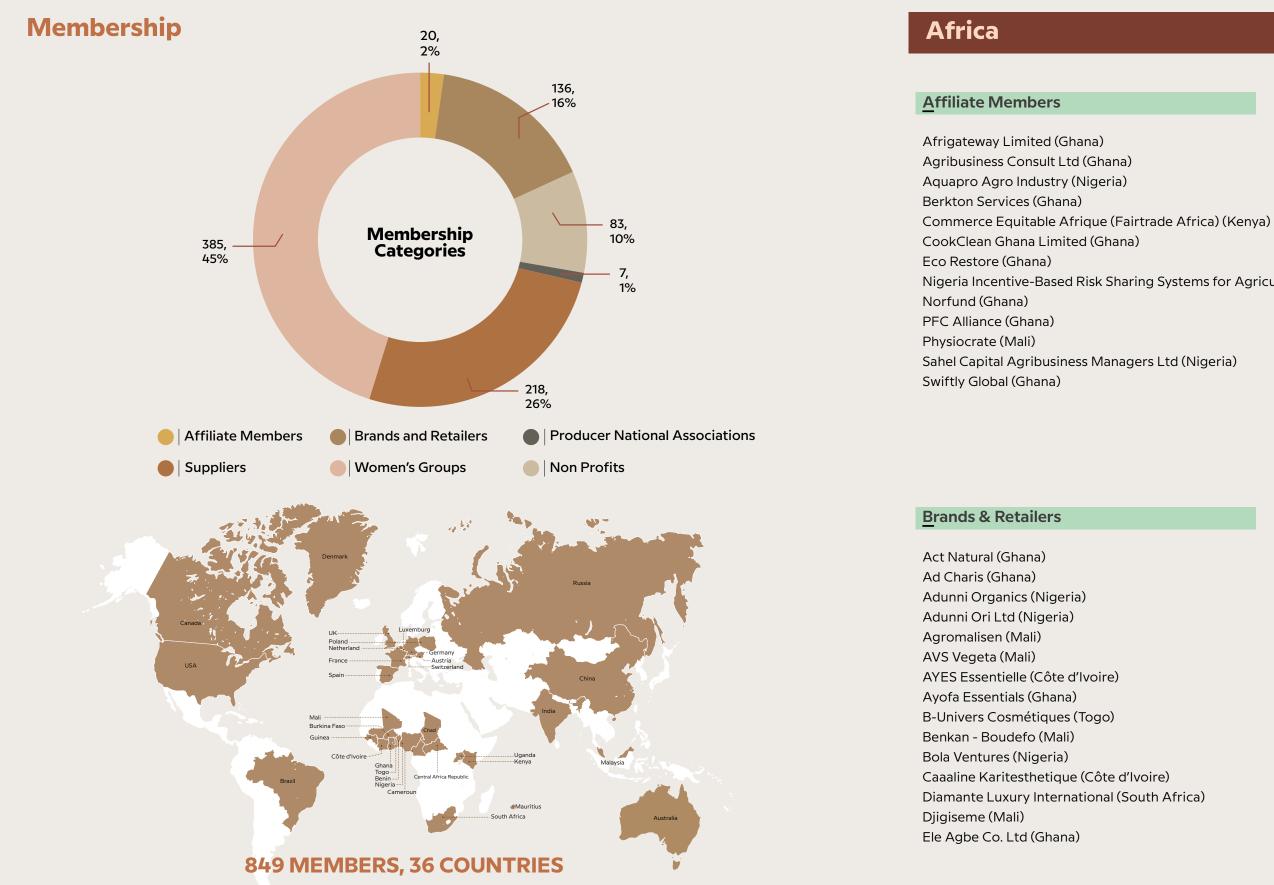


Michael Sakyi Procurement & Administration Manager



Félix Adisa Regional Officer





Nigeria Incentive-Based Risk Sharing Systems for Agricultural Lending (Nigeria)

Entreprise Dao et Fils (Mali) Etablissement Moussa et Frère (Mali) Etablissement STE Rita (Côte d'Ivoire) Eya Naturals (Ghana) FlocareBeauty (Afcallo Ventures) (Ghana) GIE Bahando (Mali) Goshen-Lechem Ventures (Ghana) Gracerabel Global Cosmetics Ltd (Nigeria) Haprian Company Limited (Ghana) Hayloft Ltd (Nigeria) Homemade Shea Butter Ltd (Ghana) Kaara Organics (Ghana) Karethic (Benin) Kari-Kari de la Société Soleil et Pingouin Sarl (Togo) Karismetique (Mali) Ken Fehling Partners Ltd (Uganda) Kocos Cosmetique (Mali) Laboratoire Odiss Cosmetique (Burkina Faso) LaSeva Natura Shea (Nigeria) Luv from Ghana Ltd (Ghana) Marche Exclusive Ventures (Ghana) Mikaes Company Limited (Ghana) Misty Scents (Nigeria) Mounas Center (Mali) Muso Tiesirilen (Mali) Mybodytree (Ghana) Nadab Beauty Kilink (Ghana) Nandomnorth Limited (Ghana) Natura Sarl (Benin) Natural Luxuries (Ghana) Natural Treats Luxuries Industries (Ghana) Naturally Beauty Cosmetics (Benin) Naturalux Solutions (Ghana) Nature Marché (Togo) Naya Naturals (Ghana) Nguvu Global Limited (Ghana) NyCa-Pro Enterprise (Ghana) Obaa's Nuturing Essentials (Ghana) Original Karite Guinea Cosmetics (Guinea) Pelere Group (Uganda) Penora Skincare (Ghana) Phanabis Beauty (Ghana) Purejoie Oaks Skincare (Nigeria) R and R Luxury Ltd (Ghana) Rivka Organics (Nigeria)

Rouje Naturel Shea Butter (Ghana) Savonnerie Parfumerie du Houet (Burkina Faso) Sefako Natural (Togo) Sekaf Ghana Ltd (Ghana) Shea Gleam (Nigeria) Shea Origin Ltd (Nigeria) Shea Therapy (Nigeria) Sheer Babe Enterprise (Ghana) SKF Sarl (Mali) SNB Rumee (Ghana) SOBAF Sarl (Mali) Solutions Oasis Ltd (Ghana) Sparks Trading Company Limited (Nigeria) Suhcare Shea Butter (Ghana) Sumes Shea (Ghana) TawaBio Equitable (Togo) The FabShea Collective Ltd (Nigeria) The Good Shea Company (Ghana) Titan Cosmetique (Mali) Tresors de Mourzal (Mali) Tumte Essentials Ltd (Ghana) Vita Luxe (Ghana) Winamzua (Ghana) ZLB (Ghana)

Non Profits

A Rocha Ghana (Ghana) Action pour Promotion des Initiatives Communautaires (Benin) Actions et Developpement Durable à la Base (Benin) Africa Brain Consortium (Benin) Agri Vision Sahel (Mali) Agritree Sustinable Centre (Ghana) AgroNorth (Ghana) Asdev Foundation (Ghana) Astar Trading & Agro Processing Co Ltd (Ghana) AVSI (Côte d'Ivoire) Bei Agro Empowerment Foundation (Nigeria) Benin en Développement (Benin) Benotech-Ing Sarl (Benin) Biba Transformations (Ghana) Boabab Learning Centre (Mali) Brave Aurora (Ghana) Caring Volunteers Network (Ghana)

Centre de Recherche sur l'Arbre à Karité (Burkina Faso) Centre for Mobilization and Empowerment of Women (Nigeria) Centre for Optimal Rural Development (Ghana) Centre for Rural Improvement Services (Ghana) **Civil Society Investment Foundation (Ghana)** Climate Smart Training Programme (Ghana) Connecting Sustainable Solutions to Society (Burkina I Cordaid (Mali) Domain For Rural Development Resource LBG (Ghana) Fonds Interprofessionnel pour la Recherche et le Conse Agricole (Côte d'Ivoire) Footprints Bridge International (Ghana) For All Africa Foundation (Ghana) GEOCHRISFEL Associates and Development (Ghana) Gestion de l'Environnement et Valorisation des Produit Agricoles et Forestiers (Togo) Girls to Women Foundation (Ghana) Global Alliance for Resilience Togo (Togo) Global Entrepreneurship Network (Burkina Faso) Green Bliss (Ghana) Green World Initiative (Ghana) Gypee International (Nigeria) INERA (Burkina Faso) Jeunesse et Appui au Developpement Durable (Benir Kartieca (Côte d'Ivoire) Leadafricaines (Côte d'Ivoire) Lis Best Empowerment Foundation (Nigeria) Makeafrica Innovation Digilab (Ghana) Mennonite Economic Development Associates (Ghan Mind Builders Africa Foundation (Ghana) Noé (Ghana) Open Ghana (Ghana) **ORGIIS Ghana (Ghana)** Plan for Change Ghana (Ghana) Presbyterian Agricultural Services (Ghana) Pure Trust Social Investors Foundation (Ghana) Raw Materials Research and Development Council (Nigeria) Ripples OR Ghana (Ghana) Sahel Agriculture Services (Ghana) Sahel Eco (Mali) Salah Foundation (Ghana) Samira Empowerment & Humanitarian Project (Ghana Savanna and Forest Development Association (Ghana Seed for Social Change (Ghana) Shea Empowerment Foundation (Nigeria) Societe Togolaise de Karite (Togo) Sungbawiera Foundation (Ghana)

) Faso)	Table Filiere Karite (Burkina Faso) Ullo-Shea (Ghana) UVPC/CIDI (Burkina Faso) Women for Change (Ghana) Women of the Savannah Development Project (Ghana) Women Support & Activists Group (Ghana) World Agroforesty Centre (Kenya) Wuntira Agribusiness (Ghana) YSJ Limited (Nigeria)
)	Producer National Associations
eil	– Association des Professionnels de Karité au Mali (Mali) Conseil Interprofessionnel de la Filière Karité du Togo (Togo)
:S	Interprofession Karité Benin (Benin) Interprofession Nationale de la Filiere Karité en Guinea (Guinea) National Shea Products Association of Nigeria (Nigeria) Shea Network Ghana (Ghana) Tabale Filière Karité (Burkina Faso)
	Suppliers
n)	2ei Company Ltd (Ghana) 3 Cay G (Benin) 3F Africa (Ghana) A Mahama Company Ltd (Ghana) Aboeno Consulting (Togo) ABS impex Ltd (Côte d'Ivoire)
na)	Abstergo Limited (Nigeria) ADI Entreprise (Burkina Faso) Afreco (Côte d'Ivoire) Africa Agro Alimentaire Sarl (Benin) Afrikarite (Côte d'Ivoire) Aftrapat Global Exports Limited (Nigeria) Agri Resources Group S.A (Mauritius) Agri-Assess Commodities Ltd (Ghana) Agriable Limited (Nigeria) Agriba Company Limited (Ghana) Agrokom Sarl (Togo) Ajike Shea Centre (Ghana) Al-Sana Limted (Ghana)
a) a)	Algion Import Export Benin (Benin) Alkoh Shea Company Limited (Ghana) Alpha Karité (Côte d'Ivoire) AntBlank Ventures (Ghana) Arbol Vitae (Ghana) Asankel Enterprise (Ghana) Asheba Company Limited (Ghana)

AYIY Global Sheabutter (Nigeria) Aypak Royal (Ghana) B4Trees (Burkina Faso) Bayadeo Divine Ventures (Nigeria) BBS (Burkina Faso) BG Contracting Ltd (Nigeria) Bio Amandes (Côte d'Ivoire) Biocosmik Sarl (Côte d'Ivoire) BNS Agricoles Sarl (Togo) BonAgric Company Limited (Ghana) Bunge Loders Croklaan (Ghana) Cap Sikan (Côte d'Ivoire) Castsheab Ltd (Ghana) Centre d'Appui au Développement (Guinea) Charles K. Boateng Enterprise (Ghana) Cold – Weld Engineering Services Limited (Ghana) Coly Ghana Limited (Ghana) Community Growth Initiative (Ghana) Conde & Company (Guinea) Confirm Naturals Group Limited Company (Ghana) Coopérative Agro-Pastorale la Ouata (Central African Republic) Cymarie International Limited (Kenya) Danikom Trading (Ghana) Delcom ABRBS Ghana Limited (Ghana) Distriprest (Côte d'Ivoire) Dkalu Limited (Côte d'Ivoire) Donoa Cameroun Sarl (Cameroon) Dukor Farm Ventures (Ghana) Earthtone Inc (Ghana) EBT Trading (Burkina Faso) Edensway Health Foods Ltd (Ghana) Emriad Ventures (Ghana) Entreprise Bouba Oeudraogo (Burkina Faso) Entreprise Gori Moussa (Burkina Faso) Entreprise Trocop Sarl (Burkina Faso) Ephis Shea Butter Production Co. Ltd (Ghana) ETS Ouedraogo Fousséni (Burkina Faso) ETS Sanfo Ibrahim (Burkina Faso) ETS SOCOBAT (Burkina Faso) ETS SOCOPRO Sarl (Burkina Faso) ETS Zoundi Yacouba (Burkina Faso) ETT-PRO (Burkina Faso) EXIM Shea (Ghana) FaithWendy Uk Ghana Limited (Ghana) Farha Manufacturing Company Ltd (Nigeria) Farm Invest (Côte d'Ivoire) Farmrite Green (Ghana) FK Corporation Sarl (Togo) Fludor Benin SA (Benin) Freget Eagles (Ghana) Fuji Oil Ghana Limited (Ghana) Gamut Ventures Ltd (Nigeria) Ghana Nuts Ltd (Ghana)

Golden Crumbs (Ghana) Green Light Business Support Limited (Nigeria) Groupe Cassava Sarl (Côte d'Ivoire) Groupe Velegda Sarl (Burkina Faso) GTMD Sarl (Mali) Hari Agri & Foods Ghana Ltd (Ghana) Hope Givers Com. Ltd (Ghana) Ideal Providence Farms (Ghana) Idiomo Investment & Logistics Ltd (Nigeria) IDM Company Limited (Ghana) Ilera Agro processing Nigeria Ltd (Nigeria) Imbituba Importadora Ltda Brazil Integrated Authentic Enterprise (Ghana) International Oils and Fats (Burkina Faso) Intertek West Africa (Côte d'Ivoire) J.E Oils Ltd (Nigeria) Jindays Place Nig. Ltd (Nigeria) Jolex Ghana Limited (Ghana) Jugger Naut Industries (Nigeria) Kadco Agro Ltd (Ghana) KariFemme Developpement (Côte d'Ivoire) Karilor (Burkina Faso) Kayganics (Nigeria) Kitami Ventures Limited (Nigeria) Klaxon Ford Resources Ltd (Nigeria) Koklad Manufacturing Limited (Nigeria) Kongo Community Development Association (Ghana) Kumasi Wood Cluster (Ghana) Label d'Or (Togo) Ladgroup Ltd (Nigeria) Laonz Co. Ltd (Uganda) Lawal International (Mali) LCB Corporation (Benin) Mab K Company Limited (Ghana) Made by Radw (Ghana) Mafjuk Int Ltd (Nigeria) Mali Shi (Mali) Manorama Africa Limited (Ghana) MarketWealth (Ghana) Mary Shea Butter (Mali) Me-Africa-Ci (Côte d'Ivoire) Meena Agro Virgin Oil (Nigeria) MH Hadmoh Global Investment Limited (Nigeria) Minssap Ventures (Ghana) Modern Star Sher Enterprise (Ghana) Moo-Me-Gen (Uganda) Mother's Shea Limited (Ghana) Mudafrika (Nigeria) N'aam (Togo) Nawatam (Burkina Faso) NeverIdle Farms Consulting (Ghana) New Karikis International Sarl (Burkina Faso) Nioto (Togo) OB Pakyiman Ltd (Ghana)

Oklan Best Ltd (Nigeria) Olvea BF (Burkina Faso) P.R.I Global Ventures Limited (Nigeria) P818 Ltd (Nigeria) PCCET (Côte d'Ivoire) Pharmacea Nassara (Côte d'Ivoire) Premiere Agro Commodities Ltd (Ghana) Queen Gaf Enterprise (Ghana) Riga-Togo (Togo) Right Shea (Ghana) Rojert Business & Trading Enterprise (Ghana) Royal + Négoce Entreprise (Burkina Faso) Ruby Unique Natural Premium Products Ltd (Nigeria) Salid Agriculture Nigeria Ltd (Nigeria) Salmasa Group of Company (Ghana) Shea Agro Nigeria (Nigeria) Shea Healing (South Africa) Shea Tree Ghana Ltd (Ghana) Shea World (Ghana) SheaHub Africa (Nigeria) Shocc B.V (Ghana) SIBALUB Sarl (Burkina Faso) SINDA Sarl (Togo) SITA & Compagnie (Côte d'Ivoire) Skai Expo Limited (Ghana) SOATAF (Mali) SOBAF Sarl (Mali) SONECIB SA (Benin) Sotrans Com-Dawon Sarl (Burkina Faso) Still Morris Consults Limited (Nigeria) Sun-Life Import & Export (Ghana) Sunny Agric Technolozgy Co. Ltd (Nigeria) The Savannah Fruits Company Ltd (Ghana) Tuft Company Limited (Ghana) Wakapou (Benin) Walmann Group (Nigeria) West African Mills Company (Ghana) West African Soy Industries (Nigeria) Willaceuticals (Ghana) Wilmar International Limited (Ghana) Women in the Lord's Vineyard (Ghana) Yard Commodities Ltd (Ghana) Yirisumah Ghana Limitied (Ghana) Yokoumi Sarl U (Togo) Ziba Premier Africa Ltd (Nigeria) Zikora (Benin)

Women's Groups

69 Airborne Force Wives Association (Ghana) Agodé (Togo) Ahoréraba (Togo) Al Pure Organics (South Africa) Aidons nous (Togo) Ajike Women Shea Producers (Ghana) Akanke Agro Allied Limited (Nigeria) Alabadè (Togo) Allah-Mantaem (Togo) Alliance for Community Investment Association (Ghana) Alliance pour une Croissance Verte et Inclusive (Burkina Faso) Amona (Nigeria) Amoudo (Togo) APRODEF Coopérative (Burkina Faso) ARCOP Koupéla (Burkina Faso) Association Barakadi (Burkina Faso) Association Bata Kanu de Bougaribaya (Mali) Association des femmes (AFRORAM) de Madina (Mali) Association des Femmes de Koussan (Mali) Association Femmes 2000 (Burkina Faso) Association Femmes Unies pour la Paix (Burkina Faso) Association Lève – toi et marche /Coopérative (Burkina Faso) Association Maraichère et Multifonctionnelle des Femmes de Guénikoro (Mali) Association Siguitimogosson (Burkina Faso) Association Songtaab Yalgre (Burkina Faso) Association Tin-Buaba de Fada (Burkina Faso) Association Yara Tuma (Burkina Faso) Assocition Benkadi de Tabou (Mali) ASY (Burkina Faso) B'tinkinti (Togo) Badala Djekafo (Mali) Bahondo (Mali) Bahondo Yanfala (Mali) Balimaya - Sidio (Mali) Bandisuglo Women's Group (Ghana) Beguene Sabougnuma (Mali) Bendougou de Kolokani Koko (Mali) Benkadi - Falaba (Mali) Benkadi - Kangaba (Mali) Benkadi - Koninan (Mali) Benkadi - Ouré (Mali) Benkadi - Sibila (Mali) Benkadi - Sirakoro (Mali) Benkadi - Tonka (Mali) Benkadi de Bangassi (Mali) Benkadi de Fadiè (Mali) Benkadi de Kassaro (Mali) Benkady – Koundougou Coopérative (Burkina Faso) Benkady Beteandin (Mali) Benkady Goinina (Mali)

Benkady Zombougou (Mali) Benkelenman - Bèko-Sokoro (Mali) Bensen (Mali) Benso (Mali) Berenimba Danaya (Mali) Beurkina Coopérative (Burkina Faso) Blessed Women Ghana (Ghana) Bouwéréwou (Togo) Buayaba (Burkina Faso) CDN-Reo Coopérative (Burkina Faso) Cesiri - San (Mali) Cesiri de Sirakoro (Mali) Charité (Togo) Cheouba (Mali) Chidebagnouma - Sanankoroba (Mali) Child Care and Adult Protection Initiative (Nigeria) Commune Rurale de Dijgouèra (Côte d'Ivoire) Conseil National des Associations pour la Promotion de l'Entrepreneuriat (Burkina Faso) Coopérative Assana/Ligidi /Coopérative (Burkina Faso) Coopérative Barakagni de Djallon (Mali) Coopérative CAPS (Mali) Coopérative des Ramasseuses de Karité de Banikoara -Founougou A (Benin) Coopérative des Ramasseuses de Karité de Banikoara -Founougou B (Benin) Coopérative des Ramasseuses de Karité de Banikoara -Simpérou (Benin) Coopérative des Ramasseuses de Karité de Banikoara -Sompérékou (Benin) Coopérative des Ramasseuses de Karité de Bantè -Cloubou (Benin) Coopérative des Ramasseuses de Karité de Bassila -Biguina (Benin) Coopérative des Ramasseuses de Karité de Bassila -Diépani (Benin) Coopérative des Ramasseuses de Karité de Bassila -Igbèrè (Benin) Coopérative des Ramasseuses de Karité de Boukoumbé 1 (Benin) Coopérative des Ramasseuses de Karité de Boukoumbé 2 (Benin) Coopérative des Ramasseuses de Karité de Copargo -Anadana (Benin) Coopérative des Ramasseuses de Karité de Copargo Centre (Benin) Coopérative des Ramasseuses de Karité de Djougou -Bariénou (Benin) Coopérative des Ramasseuses de Karité de Djougou -Gnonri (Benin) Coopérative des Ramasseuses de Karité de Djougou -Patargo (Benin) Coopérative des Ramasseuses de Karité de Glazoué -Yagbo (Benin)

Coopérative des Ramasseuses de Karité de Gogounou

-Gounarou (Benin) Coopérative des Ramasseuses de Karité de Gogounou Centre (Benin) Coopérative des Ramasseuses de Karité de Kalalé -Bouka (Benin) Coopérative des Ramasseuses de Karité de Kalalé -Nassiconzi (Benin) Coopérative des Ramasseuses de Karité de Kandi -Kassakou (Benin) Coopérative des Ramasseuses de Karité de Kandi Centre (Benin) Coopérative des Ramasseuses de Karité de Karimama -Birni Lafia (Benin) Coopérative des Ramasseuses de Karité de Karimama Centre (Benin) Coopérative des Ramasseuses de Karité de Kérou (Benin) Coopérative des Ramasseuses de Karité de Kouandé 1 (Benin) Coopérative des Ramasseuses de Karité de Kouandé 2 (Benin) Coopérative des Ramasseuses de Karité de Malanville -Goun-Goun (Benin) Coopérative des Ramasseuses de Karité de Malanville -Guéné (Benin) Coopérative des Ramasseuses de Karité de Matéri (Benin) Coopérative des Ramasseuses de Karité de N'Dali -Bori (Benin) Coopérative des Ramasseuses de Karité de N'Dali -Tamarou (Benin) Coopérative des Ramasseuses de Karité de Natitingou -Perma (Benin) Coopérative des Ramasseuses de Karité de Nikki (Benin) Coopérative des Ramasseuses de Karité de Ouaké -Badjoudé (Benin) Coopérative des Ramasseuses de Karité de Ouaké -Mami (Benin) Coopérative des Ramasseuses de Karité de Ouèssè -Yahoui (Benin) Coopérative des Ramasseuses de Karité de Péhunco -Nassou (Benin) Coopérative des Ramasseuses de Karité de Péhunco -Wassa Maro (Benin) Coopérative des Ramasseuses de Karité de Pèrèrè (Benin) Coopérative des Ramasseuses de Karité de Savalou -Doumè (Benin) Coopérative des Ramasseuses de Karité de Savè -Ouaguy-Gare (Benin) Coopérative des Ramasseuses de Karité de Ségbana -Libantè (Benin) Coopérative des Ramasseuses de Karité de Ségbana Centre (Benin)

Coopérative des Ramasseuses de Karité de Sinendé - Fô Bouré (Benin) Coopérative des Ramasseuses de Karité de Sinendé -Haoussa (Benin) Coopérative des Ramasseuses de Karité de Tanguiéta -Batia (Benin) Coopérative des Ramasseuses de Karité de Tanquiéta 1-Nanebou (Benin) Coopérative des Ramasseuses de Karité de Tanquiéta 2 -Tayakou (Benin) Coopérative des Ramasseuses de Karité de Tchaourou -Goro (Benin) Coopérative des Ramasseuses de Karité de Tchaourou -Kpéssou (Benin) Coopérative des Ramasseuses de Karité de Tchaourou -Sinahou (Benin) Coopérative Djigisémé de Dangassa (Mali) Coopérative Environnement (Burkina Faso) Coopérative Grâce & Merveille (Burkina Faso) Coopérative Lawal (Mali) Coopérative Miambenou (Benin) Coopérative OMIN des produits de Tafiré (Côte d'Ivoire) Coopérative Sanaya - Bamako (Mali) Coopérative Sedegbe (Togo) Coopérative SODEPAM (Mali) Coopérative Thiero (Mali) Coopérative TOURE (Burkina Faso) Coopérative UPPTK (Burkina Faso) Coopmounas (Mali) Cooprative Cotraka-Bamako (Mali) COPROKAM (Guinea) Coprokasi - Siby (Mali) Coprokazan - Zantiébougou (Mali) COPROKAZAN (Mali) Coprokazelou - Zégoua (Mali) Daana (Burkina Faso) Dakalfame (Togo) Dakoumana Sabou (Mali) Degnekoro - Faso Yiriwa (Mali) Dembagnouma de Bancoumana (Mali) Dipaliya Women's Association (Ghana) Dissana Dama (Togo) Djèkabara - Koulikoro (Mali) Djekabara (Mali) Djekafo - Bougoula-Sokoro (Mali) Djekafo (Mali) Djekafochiton - Mandé (Mali) Djigiseme de Djiguiya de Koloni (Mali) Diiguiya (Mali) Djinkadoumou (Burkina Faso) Donkadi (Mali) Donko (Mali) Dugu Yiriwa de Flokolon (Mali) Eclat Naturel (Burkina Faso) Eco Plus (Burkina Faso) Espoire Karité (Togo)



24

Jigiseme - Kouri (Mali) Jilima Coop (Ghana) Joe Tinbo (Burkina Faso) Kabala - Bamako ((Mali)) Kamona Sabougnuma (Mali) Kankelen - Kombè (Mali) Kari Faso Coopérative (Burkina Faso) Karibel Coopérative (Burkina Faso) Karibel Karite (Burkina Faso) Karité Béni (Togo) Kashea (Mali) Kasomo Shea Women - Bongo (Ghana) Katariga Suglo Mbori Buni Shea Cooperative (Ghana) Kenedougou Si Ton (Mali) Kifoso (Mali) Klaxon Ford Women's Group (Nigeria) Koba Gnetakaton - Sébékoro (Mali) Koboyo Tiou (Togo) Kokari Allah (Togo) Kokoudè (Togo) Kombre Sabougnuma (Mali) Koulouba Benkady (Mali) Koumokokoli (Togo) Kounsama Danaya (Mali) Kpi'Foga (Togo) La Grâce (Togo) La Guineenne des Terroirs (Guinea) Lanaya (Burkina Faso) Languiehewa (Togo) Léley (Togo) Léma (Togo) Liponi (Togo) Lipouquetin (Togo) Maison Victoria (Burkina Faso) Makadjambougou (Mali) Makells (Ghana) Maltiti (Ghana) Manoubate (Togo) Mewè (Togo) Miriya (Mali) Mondo (Togo) Motognan (Togo) N'wétti (Togo) Nabonswende (Burkina Faso) Nalé Wazou (Togo) Neema (Burkina Faso) Névéla-Yaa de Sapouy (Burkina Faso) Neyala – Besson de Biéha (Burkina Faso) Niagadina (Mali) Ninawè (Togo) Northern Butter (Ghana) Olodo Ibudan Agric Transformation Society (Nigeria) Opara YSJ Orisunmi Bare (Saki West) FMCS Limited (Nigeria) Ouwin Falla (Togo)

Pagsung Shea Butter and Pickers Association (Ghana) Pasambra Ghana Ltd (Ghana) Pirénarou (Togo) Plateforme Des Cooperatives des Femmes Transformatrices de Karite - Der-Idvan (Chad) Plateforme Des Cooperatives des Femmes Transformatrices de Karite - Djamadji (Chad) Plateforme Des Cooperatives des Femmes Transformatrices de Karite - Kag Signa Otedje (Chad) Plateforme Des Cooperatives des Femmes Transformatrices de Karite - Madjilobe (Chad) Plateforme Des Cooperatives des Femmes Transformatrices de Karité (Chad) Prokana (Burkina Faso) Rafeet (Mali) Recefed (Guinea) Rikpindi (Togo) RPBHC (Burkina Faso) Sabougnouma - Koulikoro (Mali) Sabougnouma de Gonsolo (Mali) Sabruka Ventures (Ghana) Sangarela (Mali) Savannah Women's Association (Ghana) Scoops Baore (Burkina Faso) Scoops Bolokan des Transformatrices de Beurre de Karité (Burkina Faso) Scoops Bound Nooma (Burkina Faso) Scoops des Transformateurs de Karité (Burkina Faso) Scoops Ecovert du Burkina (Burkina Faso) Scoops EPSD Kenza Choco (Burkina Faso) Scoops Gouwendmalgré de Gantodogo (Burkina Faso) Scoops Hornogo de Kou (Burkina Faso) Scoops Kabeila (Burkina Faso) Scoops Kaonomé (Burkina Faso) Scoops Karité Choco de Ziniaré (Burkina Faso) Scoops Kiswensida (Burkina Faso) Scoops Koumalé de Ziga Polacé (Burkina Faso) Scoops Laafi Go (Burkina Faso) Scoops Laafi Go de Garango (Burkina Faso) Scoops Laafi Tenkodogo (Burkina Faso) Scoops Nabons-Wende Producers of Ouargaye (Burkina Faso) Scoops Nomwende de Laye (Burkina Faso) Scoops Relwendé de Gantodogo (Burkina Faso) Scoops Sabari Kadi (Burkina Faso) Scoops Saveur du Faso Prospère (Burkina Faso) Scoops Sihbag (Burkina Faso) Scoops Tantie Rebecca (Burkina Faso) Scoops Tilgré de Garango (Burkina Faso) Scoops Tougan (Burkina Faso) Scoops Wend Boor Na Reg Zanga (Burkina Faso) Scoops Wendpanga de Laye (Burkina Faso) Scoops Wendwaoga de Barama (Burkina Faso) Scoops Yam Leemde (Burkina Faso) Scoops Yehuash (Burkina Faso)

Scoops Zemstaaba de Cinkansé (Burkina Faso) Shea Focus (Ghana) Shea Integrated Global Trading (Nigeria) Shea Spendor (Nigeria) Shi Ton Djigifa (Mali) Shi-Kolo Ton (Mali) Si Blonba (Mali) Si Jiguiya (Mali) SI Kolo baara - Bafoulabe (Mali) Si Kurou - Kita (Mali) Si Sun (Mali) Si Ton (Mali) Si Ylriwa - Dioila (Mali) Siba Jekulu (Mali) Sibulomba - Ségou (Mali) Sido Konodimini (Mali) Sidoba Sikasso - Kémeni (Mali) Sidoba-Dioila (Mali) Sigidia - Djidjan (Mali) Signikienga – Faramana Coopérative (Burkina Faso) Siguidiva (Mali) Siguitimgassom – Siankoro Coopérative (Burkina Faso) Silolo - Kofèba (Mali) Sirakoro Benkady (Mali) Siton-Nema - Kanigo (Mali) Soligobou (Togo) Solizama (Togo) SommaLlfe (Ghana) Soro Yiriwa - Sountou (Mali) Sourou (Togo) Sté Coopérative (Mali) Suglo Suhudoo Enterprise (Ghana) Tamale Shea Cluster Cooperation (Ghana) Tayaza Women Sheabutter Co-op Society (Nigeria) Tchar-hou (Togo) Teindbeogo (Burkina Faso) Teni's Natural Shea Butter (Ghana) Teriya (Mali) Tidialeb (Togo) Tiesiri Djala (Mali) Tiesiri San (Mali) Titaktun (Togo) Titiaka Boresa Organization (Ghana) Tiyumtaba Women's Group (Ghana) Toronto Farakolo (Mali) Tousseguela Shi - Toussekela (Mali) Tovenim (Togo) Tungteiya Womens' Association (Ghana) UCPABK-CK - Koumatou (Mali) UCPPK – Houet Coopérative (Burkina Faso) UGF /CDN (Burkina Faso) UGPPK Houet (Burkina Faso) UGPTCK - IOBA / Coopérative (Burkina Faso) ULPKD -Diolla (Mali) ULPKS-Yiriwasso - Sanankoroba (Mali)

Unioin des Cooperatives de Kemeni (Mali) Union Départementale des Productrices de Karité Borgou (Benin) Union Départementale des Productrices de Karité de l'Atacora (Benin) Union Départementale des Productrices de Karité de la Donga (Benin) Union Départementale des Productrices de Karité des Collines (Benin) Union des Cooperatives de Karité de Gouandiaka (Mali) Union des Cooperatives de Karité de Louloni (Mali) Union Des Cooperatives des Femmes Transformatrices de Karite De Koumra (Chad) Union des Sociétés Coopératives Béogo Nere (Burkina Faso) Union Kaloje (Mali) Union Sowdioma (Burkina Faso) USPABK - Bafoulab (Mali) Wamisse Amisse (Burkina Faso) Wassa Situlu (Mali) Wend Baore Narilgzanga (Burkina Faso) Widows & Orphans Movement (Ghana) Wodio (Burkina Faso) Women in Timber (Ghana) Yala de Léo (Burkina Faso) Yelen (Mali) Yendoupan (Togo) Yiriwasso (Mali) Yota Shea Women Association (Ghana) Zantiebougou II (Mali) Zimbri (Togo)

Europe

Affiliate Members

Disruptive Biotrading (Denmark) Import Promotion Desk (Germany) Livelihoods Venture (France) Shea Polska Project (Poland)

Brands & Retailers

Abomey Labs (France) Babykuto (United Kingdom) Beiersdorf AG (Germany) Clarins (France) Cloetta AB (Sweden) Crowned and Co (United Kingdom) Di Luca & Di Luca (Sweden) Ferrero (Luxembourg) Guy Morgan SkinCare (United Kingdom) Gyamfua Glow (United Kingdom) Karinat (France) L'Oréal SA (France) Laboratoire HT26 (France) Laboratoires M&L - L'Occitane en Provence (France) Maison Karite Sociedad Ltd (Spain) Miacosa Cosmetics (Germany) Naturally Tribal Skincare Ltd (United Kingdom) Nikarit (Spain) Royal Smilde (Netherlands) S&D Trade OU (Russia) Shea Savannah (United Kingdom) Shea Yeah(Switzerland) Shi-Tree Naturkosmetik (Austria) The Body Shop (United Kingdom) Walgreens Boots Alliance (United Kingdom) Yimuka GmbH (Germany)

Non Profits

Association DIAN'GAR (France) FairClimateFund BV (Netherlands) FairMatch Support (Netherlands) Form International (Netherlands) Fundación Voces Para La Conciencia Y El Desarrollo (Spain) Lena Marshall Foundation (United Kingdom) Lorna Young Foundation (United Kingdom) Tree Aid (United Kingdom) Veterinaires Sans Frontiere Suisse (Switzerland) Vogelbescherming Nederland (Netherlands)

<u>S</u>uppliers

AAK (Sweden) Berg + Schmidt GmbH & Co. KG (Germany) Black Volta Ventures (United Kingdom) Care Naturkost GmbH & Co. KG (Germany) Cargill B.V Zor (Netherlands) EFKO Food Ingredients (Russia) Exxenze (Switzerland) Flower Farm (Netherlands) Henry Lamotte Oils GmbH (Germany) IMCD Benelux (Netherlands) Lípidos Santiga S.A (Spain) Mills AS (Norway) NMT Agro Allied (United Kingdom) Savannah Nutrition Ltd (United Kingdom) SENNA Nahrungsmittel GmbH & Co KG (Austria) Solai Holdings Ltd (United Kingdom) TamTam Export (France) Upfield Europe B.V. (Netherlands) Vita-Electric Foods Ltd (United Kingdom) Worldwide Organic Ltd (United Kingdom) Yeola Global Ltd (United Kingdom)

North America

Affiliate Members

Sourcemap Inc (USA)

Brands & Retailers

54 Thrones (USA) Alaffia (USA) Buck Naked Soap Company (Canada) Cantu Beauty - PDC Brands (USA) Dabira Aroma (USA) E.T. Browne Drug Company (USA) EOS Products (USA) Estée Lauder Companies (USA) Gaddo and Companies (Canada) Gyata Trading LLC (USA) llera Apothecary (USA) Infinitee USA LLC(USA) Kendo LLC (USA) KoulyOrganics (Canada) Mama's Life (USA) Mary Kay Inc (USA) New Directions Aromatics Inc (Canada) Nua Butter (USA) Real Raw Shea LLC (USA)

The Clorox Company (USA) The Hall Star Company (USA) The Nature Shield Company (USA) The Original Bradford Soap Works (USA) Vantage Specialty Ingredients Inc (USA)

Non Profits

Burn Design Lab (USA) Sofi Tucker Foundation (USA)

<u>Suppliers</u>

Aurorium (USA) Baraka Shea Butter (Canada) Cabrini M&A (USA) Clajan Inc (Canada) Kadidja Handmade Collection (USA) Karite LLC (USA) Kypris (USA) MamaSia (USA) Menaye Services Inc (Canada) Quist Commodities Inc (Canada) Shea4Good (Canada) Synyglobal (USA) Yudistribution (Canada)

Asia

Affiliate Members

Shreeji Expeller Industries (India)

Brands & Retailers

Dalian Talent Gift Co. Ltd (China) Qingdao KingKing Applied Chemistry Co. Ltd (China)

<u>Suppliers</u>

Goyum Screw Press (India) Lemon Green Organic Sdn Bhd (Malaysia) Manorama Industries Limited (India) Mayank Cattle Food PVT LTD (India)



Australia Oceania

Affiliate Members

Multi-Roll Ltd (New Zealand)

Suppliers

Deluxe Shea Butter Australia Pty Ltd (Australia)

Thank you to our sponsors











Global Shea Alliance Secretariat Email: info@globalshea.com Website: www.globalshea.com

Ghana

House Nº C835/3, Mango Tree Avenue Asylum Down, Accra Digital Address: GA-028-99-43 Tel: +233 54 012 1067, +23324 360 0749 Togo Hedzranawoe, Boulevard du Haho 21 BP 225 - Lomé Tel: +228 93 15 15 05

